



KEYSTONE ARTIST CONNECT

Artist Consulting Opportunities



WHO WE ARE

PLUGGED IN

- Keystone Artist Connect is your full-service liaison for local, national and regional acts. Our talented, inclusive and diverse roster spans a wide range of musical tastes.
- Supports artists from local beginners to established acts.

INDUSTRY VETERANS

- Led by Industry veterans Danielle Mashuda, Maddy Lafferty and Kelby Dru with 30+ years combined experience.

FULL-SERVICE PARTNERS

- Expertise in release strategy, social media content creation, brand partnerships, and artist development.

CREATIVE RISK-TAKERS

- At Keystone Artist Connect, we transform artistic visions into reality - from branding and marketing to album releases, all with an eye toward cultivating community and providing world-class entertainment.



OUR SETLIST OF SERVICES

Pick your track

01

RELEASE STRATEGIES

02

PRESS KITS

03

SOCIAL MEDIA CONTENT

04

ARTIST DEVELOPMENT AND MORE

ARTIST DEVELOPMENT & BRANDING PACKAGE

Description: For artists just getting started or those looking to take their careers to the next level.

Includes:

- The Release Package (\$2,500 value)
- Branding & Web Design Package (\$2,500 value)
- The Press Package (\$1,750 value)
- Social Media Package (\$850 value)
- Three 1- hour consultations (\$500 value)

Package Highlights: EPK, social media plan, logo, website design, music release strategy, branding board, press release, bio, Q & A with Keystone Artist Connect team, and more

Pricing: starting at \$4,500



THE RELEASE PACKAGE

Description: For artists looking to release new music.

Includes:

- The Press Package (\$1,750 value)
- The Social Media Package (\$950 value)
- Two 1-hour consultations (\$300 value)
- Playlist pitching
- Creative direction
- Release plan
- Ad strategy

Package highlights: EPK, music release strategy, social media plan, artist profile optimization, Q & A with KAC team, and more

Price: starting at \$2,500



THE PRESS PACKAGE

Description: For artists looking to expand their reach.

Includes:

- EPK
- Press release
- Social media strategy plan
- Biography
- 1 hour consultation
- Up to 20 outlet submissions

Pricing: starting at \$1,750



SOCIAL MEDIA PACKAGE

Description: For artists looking to grow their numbers.

Includes:

- Social media strategy
- Content ideas and calendar
- Creative direction
- 1 hour consultation

Pricing: starting at \$850



 **CONTACT US FOR MORE INFORMATION**

3 MONTH MANAGEMENT INTRO

WHAT WE DO:

- **CAREER STRATEGIES + GOALS**
 - DEVELOP ARTIST VISION
 - PROVIDE INDUSTRY GUIDANCE
- **MARKETING + PUBLICITY**
 - CREATE MARKETING PLANS
 - GROW SOCIAL MEDIA
- **BOOKING + TOURS**
 - WORK WITH BOOKING AGENT
 - OVERSEE TOUR STRATEGY
- **PRODUCTION OF MUSIC, VIDEOS + MERCH**
 - CULTIVATE FAN BASE
 - BRANDING EXECUTION

AND MORE



NO CONTRACT - \$400/MONTH

MANAGEMENT ALA CARTE + ADD ONS

- EPK & BOOKING ASSETS
- LOGO & BRANDING BOARD
- GENERAL CONSULTATION/Q&A
- PROMO MATERIALS
- WEBSITE DESIGN
- RECORD REVIEW & CONSULTATION
- ALBUM FUNDRAISING
- MARKETING CONSULT





CONTACT US

Keystone Artist Connect

KeystoneArtistConnect@gmail.com

